

## **M. J. (Matthew-Jim) D'Elia**

Learning & Curriculum Support Librarian  
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## **CURRENT POSITION OVERVIEW**

As a Learning and Curriculum Support Librarian, my responsibilities include: designing instruction sessions to support teaching and learning; developing best practices related to information literacy provision; assessing the impact of instruction on learning outcomes; and promoting the Library and its services to the University of Guelph community.

In addition to my library responsibilities, I am the full-time instructor for the *MCS\*2020: Information Management* course offered by the Marketing and Consumer Studies department. This course is a requirement for students in the Bachelor of Commerce program (over 600 students enroll in this course each academic year).

## **EDUCATION**

- *Master of Library and Information Studies*, Dalhousie University, 2004
- *Bachelor of Arts, English and Visual Arts*, University of Western Ontario, 2001
- *Certificate in Writing*, University of Western Ontario, 2000

## **PUBLICATIONS**

Bergart, Robin, and M.J. D'Elia. "Innovation: The language of learning libraries."  
*Reference Services Review*, 38.4 (2010) [forthcoming, accepted for publication]

Bergart, Robin, and M.J. D'Elia. "Weeding...and climbing Mount Everest by footstool."  
*Access: the magazine of OLA*, 12.3 (2006): 67.

D'Elia, M.J. *Exploring the Edges of the Information Age*. Dubuque, IA: Kendall-Hunt, 2009. ISBN: 978-0-7575-6620-2

D'Elia, M.J., Jenny Marvin and Carol Perry. "Information Literacy Strategies for Embedding Geospatial Data Resources into the Curriculum." *Association of Canadian Map Libraries and Archives Bulletin*, 132 (2008): 20-24

## CONFERENCE PRESENTATIONS & POSTERS

### **Innovation Boot Camp: Fostering a More Innovative Workplace**

M.J. D'Elia & Robin Bergart

Creative Problem Solving Institute Conference 2010. Buffalo. (June 21-24, 2010)

*We work in an organization that claims innovation as a core value, but we question what this really means in practice. We wondered if we could make creativity and innovation a more deliberate and pervasive part of our everyday work. To test this idea, we dreamed up a 12-week "Innovation Boot Camp" and recruited six people to join our experiment. Each week we engaged in a series of creative activities and reflective exercises designed specifically to inspire, energize and challenge participants to be more innovative at work.*

Blog post: <http://mjdelia.wordpress.com/2010/07/02/lotw-calgary-2010/>

Slides (ppt): <http://tinyurl.com/2a9q5yn>

Presentation summary (pdf): <http://tinyurl.com/25wlp4j>

### **Innovation: The Language of Learning Libraries**

M.J. D'Elia, Randy Oldham & Robin Bergart (in absentia)

LOEX of the West Conference 2010. Calgary. (June 11-12, 2010)

*Can anyone learn to be innovative? Can innovation be developed and nurtured until it becomes a habit of mind? What does innovation look like in a library or information literacy context? We believe that innovation is a core component of any learning organization—including libraries. By planting the seeds of innovation and nurturing creativity, we will be better able to support student learning in all forms.*

Blog post: <http://mjdelia.wordpress.com/2010/07/04/cpsi-buffalo-2010/>

Slides (ppt): <http://tinyurl.com/26bspu6>

Presentation summary (pdf): <http://tinyurl.com/2a23my4>

### **Information Literacy in the Age of YouTube**

M.J. D'Elia

APLA Conference 2009. Halifax. (June 11, 2009)

*Library notions of information literacy are almost always tied to written information, but an increasing amount of information that is created and consumed is in visual formats (photographs, illustration, video, animation, multimedia, etc.). As we help people negotiate the new media of the information age, what should our role as librarians be? Some industries regularly manipulate images to create an ideal reality (e.g. advertising), while others claim that images represent the truth (e.g. journalism). Are we as adept as we think at distinguishing truth from fiction?*

Blog post: <http://mjdelia.wordpress.com/2009/06/18/il-age-of-youtube/>

Slides (ppt): <http://tiny.cc/U6gRI>

Presentation notes (pdf): <http://tiny.cc/lSoxD>

Handout (pdf): <http://tiny.cc/qWzNe>

### **Habits of information literacy: An embedded approach to instruction**

M.J. D'Elia, Jennifer Marvin & Carol Perry

OLA Super Conference 2009. Toronto. (Jan 31, 2009)

*Librarians commonly encounter 'guest speaker syndrome' when they're invited to deliver instructional sessions: the content may be interesting and useful, but students often view the session as supplemental to the course. This presentation will focus on strategies used in the Information Management course at the University of Guelph to demonstrate how an embedded approach can encourage students to access, evaluate and use information effectively.*

Slides (ppt): <http://www.slideshare.net/mjdelia/habits-of-information-literacy>

### **I.L. strategies for embedding geospatial data resources into the curriculum**

Jennifer Marvin, Carol Perry & M.J. D'Elia (in absentia)

CARTO 2008 (ACMLA/CCA). Vancouver, BC (May 16, 2008)

*An unprecedented wealth of valuable numerical and geospatial government information is now available in electronic format to academic institutions. Historically, many faculty and students have been reluctant to utilize these resources due to their complexity. Librarians have the capacity to develop dynamic Information Literacy programs which embed these information resources directly into the curriculum.*

Slides (ppt): <http://tiny.cc/E3v2o>

### **Active learning, role-playing and information literacy [Poster session]**

M.J. D'Elia

OLA Super Conference 2008. Toronto. (Jan 31, 2008)

*The University of Guelph Library recently agreed to deliver the second-year marketing course on Information Management in the Bachelor of Commerce program. As part of this project the course was redesigned to incorporate active learning strategies and group role-playing assignments. This poster session will discuss the challenges and opportunities involved in redesigning an entire course and offer suggestions for incorporating role-playing into more traditional information literacy instruction settings.*

Poster (pdf): <http://www.slideshare.net/mjdelia/ola-poster-2008>

### **An exploratory study of students' perceptions of the relevance of information literacy**

M.J. D'Elia & Robin Bergart

WILU (Information Literacy) Conference. Toronto – York University (May 18, 2007)

Slides (ppt): <http://tiny.cc/3wtmI>

Notes (pdf): <http://tiny.cc/9BAHu>

Student comments (ppt): <http://tiny.cc/WsOvw>

More comments (pdf): <http://tiny.cc/uY8dF>

## **Learning incorporated: Active role-playing in Information Management**

M.J. D'Elia

Teaching Innovations Conference. Guelph. (May 15, 2007)

Slides (ppt): <http://tiny.cc/AEyLT>

## **Information literacy: Program or process? A reality check**

Melanie Boyd, Marilyn McDermott & M.J. D'Elia

OLA Super Conference 2007. Toronto. (February 2, 2007)

## **Connections not categories**

M.J. D'Elia

OLA Super Conference 2006. Toronto. (February 2, 2006)

## **OLA Mentoring Committee Session**

Jim Brett, Anne Murphy (M.J. D'Elia: Round Table Member)

OLA Super Conference 2006. Toronto. (February 2, 2006)

## **SELF-PUBLICATIONS**

InfoMan2020: Course Blog (<http://infoman2020.wordpress.com/>)

*This blog is for students enrolled in the Information Management course (MCS\*2020) in the Bachelor of Commerce program. Typical posts include news stories on intellectual property, privacy, censorship, surveillance, and ethics.*

Innovation Boot Camp: Project Blog (<http://innovationbootcamp.wordpress.com/>)

*This blog is the repository for the Innovation Boot Camp project. Posts describe the weekly activities (with photos) and serve as a reference for organizations looking to develop similar initiatives.*

M.J. D'Elia: Professional Blog (<http://mjdelia.wordpress.com/>)

*This blog is a place for reflection on the library profession and academic practice in general. Typical posts include thoughts on interesting books, teaching strategies, conference presentations, and the library world.*

M.J. D'Elia: Slideshare Slidespace (<http://www.slideshare.net/mjdelia>)

*This space is a place to share conference presentations and documents. Typical topics include innovation, information literacy and visual literacy.*

Taste 2.0: Project Blog (<http://taste20.wordpress.com/>)

*This blog is the repository for the Taste 2.0 Social Software staff-training project. Posts describe the weekly activities and serve as a reference for organizations looking to develop similar initiatives.*

## SELECTED WORKSHOPS & TRAINING SESSIONS

- *CIO Executive Group Retreat on Key Performance Indicators*. Office of the CIO, University of Guelph, June 7, 2010.
- *RefWorks and other strategies for Information Management*. Business Development Office, University of Guelph, Feb 16, 2010.
- *Market Research for Technology Transfer*. Business Development Office, University of Guelph, June 24, 2009
- *Course Re:Design Institute 2009*. Teaching Support Services, Guelph, May 2009
  - Session 1: Integrating the Research Process into Writing Assignments
  - Session 2: Web 2.0 / New Web Resources
- *D2L Design Café*. Teaching Support Services, Guelph, Feb 5, 2009
  - Session: Overview of the MCS\*2020 D2L course website
- *Course Re:Design Institute 2008*. Teaching Support Services, Guelph, May 2008
  - Designing Library Research Assignments
- *Getting More out of the Internet*. JAN Kelley Marketing. Burlington, Nov 29, 2006
  - Slides: <http://tiny.cc/iopK7>

## HONOURS, AWARDS AND PROFESSIONAL RECOGNITION

- Desire2Excel Teaching and Learning Award nominee, 2009 (Desire2Learn, Inc.)
- Presidential Distinguished Librarian Award, 2006-2008 (University of Guelph)
- Louis Vagianos Medal, 2004 (Dalhousie University)
- Academic Gold Medal Recipient, 2001 (University of Western Ontario)

## PROFESSIONAL DEVELOPMENT

### **LEGO® SERIOUSPLAY™ Methodology Facilitator Training (8 hours)**

Lloyd Smith Solutions & Creative Education Foundation  
Creative Problem Solving Institute (CPSI) Preconference 2010, Buffalo, NY  
June 20, 2010

### **Immersion 2006. Institute for Information Literacy (Teacher Track)**

Association of College and Research Libraries  
Simmons College, Boston, MA  
July 28-August 2, 2006

### **Level 1 Management Training**

Association of Research Libraries Office of Leadership and Management Services  
McMaster University, Hamilton, ON  
November 17-19, 2004

## **SELECTED CONFERENCES (LAST 3 YEARS)**

- *Creative Problem Solving Institute Conference*. Buffalo, NY. (June 21-24, 2010)
- *LOEX of the West Conference*. Calgary. (June 11-12, 2010)
- *Atlantic Provinces Library Association Conference*. Halifax. (June 10 - 13, 2009)
- *Aiming for Accessibility Conference*. Guelph. (May 27, 2009)
- *OLA Super Conference*. Toronto. (Jan 28 - 31, 2009)

## **PROFESSIONAL COMMITMENTS & SERVICE**

### **Library**

- Continuing Appointment and Promotion (CAP), April 2010 –
- Organizational Renewal, Learning and Curriculum Support Working Group, Jan 2009 – April 2009
- Internal Communications Team, Sept 2008 – April 2009
- Head, Information Resources: Search Committee Member, Nov 2006 – Feb 2007
- ESST: Social Software Working Group, July 2006 – Sept 2007
- Emerging Services Steering Team, May 2005 – Oct 2007
- Liaison Librarians, Aug 2004 – Sept 2009
- Library Council, Aug 2004 –
- Virtual Reference Team, Sept 2004 – July 2006
- Information Literacy Program (Learning Objects), April 2005 – March 2006
- McLaughlin Chop Suey: Research Help Staff Training, May 2005 – Aug 2005
- Research In your Pyjamas Orientation Team, Sept 2004 – Jan 2005

### **University**

- Mapping the Curriculum Committee (MCS Department), June 2007 –
- Teaching and Learning Innovations Conference Committee (TSS), Jan 2010 – April 2010
- Senate Committee on Open Learning (SCOL), Sept 2006 – Sept 2007
- SCOL Academic Review, Sept 2006 – Sept 2007
- GIS-Interest Group, March 2005 – September 2009
- University of Guelph Library United Way Committee, 2005

### **Associations**

- Creative Education Foundation (CEF), February 2010 –
- American Library Association (ACRL), March 2006 –
- Ontario Library Association, Jan 2005 –

### **Learning Communities**

- Ontario Business Librarians Group (ABEL-O)
- Business Librarians Listserv (BUSLIB)
- Multimedia Educational Resource for Learning and Online Teaching (MERLOT)

### **Community Service**

- Habitat for Humanity. Volunteer builder, Guelph. Aug 2008
- Junior Boys Volleyball Coach. St. James Catholic Secondary School, Guelph. September 2005 – Dec 2005

## WEB PROJECTS

### ***Web Designer – Info\*Nation***

Canadian Library Association: Working Group on Recruitment

[www.infonation.ca](http://www.infonation.ca)

December 2005 – August 2006

### ***Proprietor and Webmaster – LibrarianGear***

Guelph, Ontario

<http://www.zazzle.com/librariangear/>

January 2004 – December 2006

### ***Web Designer – Prospectus Project (student resume forum)***

School of Library and Information Studies, Dalhousie University

<http://www.prospectus2004.ca> (no longer active)

June 2003 – July 2004

## ACTIVE RESEARCH INTERESTS

### **Applied Imagination and Creative Problem Solving**

- Innovation in libraries
- Facilitating Creative Problem Solving (Osborn-Parnes process)
- Adapting LEGO® SERIOUSPLAY™ for education

### **Information Literacy & Pedagogy**

- Student perception of information literacy
- Embedding information literacy across the curriculum
- Active learning strategies
- Collaborative learning and group problem-solving

### **Emerging Technology**

- RSS, blogs, microblogs and wikis in academia
- Multimedia in education (podcasts, video, animation)
- Online social networks and social learning environments

### **Visual Literacy**

- Photograph and image manipulation
- Visual information and bias

### **Personal Information Management**

- Personal organizational schemes
- Information fragmentation

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